



Middle Years of Schooling Association Inc (MYSA)

MYSA is a national association, exclusively dedicated to the education, development and growth of young adolescents.

www.mysa.org.au

Australian Journal of Middle Schooling (AJMS)

AJMS is a MYSA publication, with two editions per annum

Circulation: 1,000 copies to members (all Australian states and territories, New Zealand, Singapore and West Africa)

Subscriptions also held by universities, libraries, schools.

Advertising Criteria

Advertising submitted to MYSA must meet the following minimum requirements. Determination of acceptability shall be at the sole discretion of MYSA.

1. All advertising shall meet one or more principles of middle schooling as outlined in the MYSA Position paper (www.mysa.org.au/archives).
2. Advertising must not contain any content, products or services or other information that, in MYSA's reasonable determination, may be illegal to sell under any applicable law, statute, ordinance or regulation, that may infringe or violate anyone's rights, or that, MYSA believes, in its sole discretion, is inflammatory, offensive or otherwise inconsistent with MYSA's Position Paper.
3. Advertising will not include any material that may be defamatory, discriminatory, unlawful or otherwise objectionable material of any kind.
4. Advertising will not include any material that may be considered as misleading or deceptive or likely to mislead or deceive.

These criteria are minimum requirements only and MYSA, in its sole discretion, may consider other criteria before accepting or rejecting advertising in AJMS.

Rates (inc GST)

Full page (A4):	\$1980
Half page:	\$1100
Quarter page:	\$ 660

Submissions

Emailed to the MYSA Office (office@mysa.org.au)

May edition – 15 April November edition – 15 October

All artwork to be in pdf, print ready.

For queries in this regard, or assistance with preparation at \$75 per hour, contact Daniel Dixon at Worldwide online printing, +61 7 3004 7600; sthbristbane.design@worldwide.com.au

Please complete the attached form to accompany your advertisement.